



**FOR IMMEDIATE RELEASE:** August 30, 2017

## **Shareholders' Alliance Members to be Featured in “Rancher, Farmer, Fisherman” Documentary**

*Airs Tomorrow, August 31 at 9:00 PM / 8:00 PM ET on the Discovery Channel*

Tomorrow, August 31, at 9:00 PM ET/ 8:00 PM CT, the Discovery Channel will air “Rancher, Farmer, Fisherman,” a [documentary](#) that tells the stories of American ranchers, farmers and fishermen who are committed to preserving our precious natural resources.

The documentary, which premiered at the 2017 Sundance Film Festival and is based on a book by Miriam Horn, “Rancher, Farmer, Fisherman: Conservation Heroes of the American Heartland,” features *Louisiana fisherman Wayne Werner*, a member of the Gulf of Mexico Reef Fish Shareholders' Alliance, as well as other Shareholders' Alliance fishermen. Commercial fishermen, including Wayne, have long played a critical role in safeguarding the Gulf red snapper fishery and ensuring sustainable fish stocks for generations to come.

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*The Shareholders' Alliance is the largest organization of commercial snapper and grouper fishermen in the Gulf of Mexico. We work hard to ensure that our fisheries are sustainably managed so our fishing businesses can thrive and our fishing communities can exist for future generations. We are the harvesters that provide much of the American public with a reliable source of domestically caught wild Gulf seafood, and we do this through a philosophy that sustainable seafood and profitable fishing businesses depend on healthy fish populations.*

[www.shareholdersalliance.org](http://www.shareholdersalliance.org)